

Report of Independent Auditors and Financial Statements for

UCLA Alumni Association Not-For-Profit Organization Affiliated With UCLA

June 30, 2015 and 2014

## MOSS-ADAMS LLP

Certified Public Accountants | Business Consultants

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#### REPORT OF INDEPENDENT AUDITORS

The Board of Directors
UCLA Alumni Association (Not-for-Profit Organization Affiliated with UCLA)

#### **Report on Financial Statements**

We have audited the accompanying financial statements of UCLA Alumni Association (The "Association"), which comprise the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



### MOSS-ADAMS LLP

Moss Adams LLP

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of UCLA Alumni Association as of June 30, 2015 and 2014, and the change in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Los Angeles, California November 10, 2015

# UCLA ALUMNI ASSOCIATION NOT-FOR-PROFIT ORGANIZATION AFFILIATED WITH UCLA STATEMENTS OF FINANCIAL POSITION

	As of June 30,				
ASSETS		2015	2014		
Cash and Cash Equivalents	\$	320,105	\$	314,948	
Interest and Dividends Receivable		187,018		188,154	
Accounts Receivable and Other Assets		573,975		599,361	
Investments		15,106,228		16,142,653	
Total Assets	\$	16,187,326	\$	17,245,116	
LIABILITIES Liability to UCLA Accounts Payable and Accrued Liabilities Grant Payable, net Deferred Revenue Total Liabilities	\$	543,367 60,242 58,766 194,808 857,183	\$	652,841 88,354 116,322 - 857,517	
NET ASSETS Unrestricted Net Assets		15,330,143		16,387,599	
Total Liabilities and Net Assets	\$	16,187,326	\$	17,245,116	

## UCLA ALUMNI ASSOCIATION NOT-FOR-PROFIT ORGANIZATION AFFILIATED WITH UCLA STATEMENTS OF ACTIVITIES

	Unrestricted			
		led June 30,		
	2015	2014		
OPERATING REVENUES				
Membership	\$ 681,902	\$ 1,025,073		
Travel	428,992	406,760		
Bruin Woods	198,768	116,803		
Royalties and Corporate Sponsorship	1,144,718	1,093,393		
UCLA Foundation Support	1,144,710	200,000		
Program Income	703,411	456,022		
Endowment Payout	795,788	835,593		
In-Kind Service Contributions		033,373		
	3,623,213	4 122 (44		
Total Operating Revenues	7,576,792	4,133,644		
OPERATING EXPENSES				
Program Expenses:				
Program Salaries and Benefits	2,240,353	1,546,692		
Travel	94,934	115,874		
Alumni Relations	55,999	77,849		
Outreach & Engagement	771,622	159,356		
Scholarship Programs	61,175	49,379		
Student Outreach & Engagement	316,449	357,168		
Professional and Volunteer Development	10,707	, -		
Career Development	40,459	30,115		
Program Services Rendered In-Kind	2,312,532	-		
Support Expenses:	2,012,002			
Administration	532,694	426,929		
Board of Directors	25,148	93,370		
Campus Mandates	23,110	61,235		
Membership	205,584	328,258		
Support Salaries and Benefits	726,804	891,552		
Fundraising	12,184	5,617		
<u> </u>	32,816	50,069		
Marketing & Communications		50,069		
Support Services Rendered In-Kind	1,310,681	4 102 462		
Total Operating Expenses	8,750,141	4,193,463		
Loss from Operating Activities	(1,173,349)	(59,819)		
NON OPERATING REVENUES & EXPENSES				
Interest Income	15,359	12,505		
Net Realized Gain on Investments	158,869	32,761		
Net Unrealized Gain on Investments	4,706	1,178,573		
Strategic Initiative	(63,041)	-		
Income from Non Operating Activities	115,893	1,223,839		
Change in Net Assets	(1,057,456)	1,164,020		
Net Assets, Beginning of Year	16,387,599	15,223,579		
Net Assets, End of Year	\$ 15,330,143	\$ 16,387,599		

# UCLA ALUMNI ASSOCIATION NOT-FOR-PROFIT ORGANIZATION AFFILIATED WITH UCLA STATEMENTS OF CASH FLOWS

	Year Ended June 30,				
	2015			2014	
CASH FLOWS FROM OPERATING ACTIVITIES Change in Net Assets Adjustments to reconcile change in the Net Assets	\$	(1,057,456)	\$	1,164,020	
to net cash (used in) provided by Operating Activities: Net Realized (Gains) on Investments Net Unrealized (Gains) on Investments Discount Amortization of Grant Payable		(158,869) (4,706) 2,441		(32,761) (1,178,573) 3,626	
(Increase) Decrease in: Interest and Dividends Receivable Accounts Receivable and Other Assets Increase (Decrease) in:		1,136 25,389		10,660 (228,805)	
Liability to UCLA Grant Payable Accounts Payable and Accrued Liabilities Deferred Revenue		(109,474) (60,000) (28,112) 194,808		177,296 (60,000) 57,567 (146,200)	
Net Cash used in Operating Activities  CASH FLOWS FROM INVESTING ACTIVITIES  Proceeds from sales of Investments		1,200,000		(233,170) 265,000	
Net Increase in Cash and Cash Equivalents		5,157		31,830	
Cash and Cash Equivalents, Beginning of year		314,948		283,118	
Cash and Cash Equivalents, End of year	\$	320,105	\$	314,948	

#### Note 1 - Nature of Organization

The mission of the UCLA Alumni Association (the "Association"), the campus alumni association of the University of California at Los Angeles ("UCLA"), is to enrich the lives of alumni and involve them in the future of UCLA. The Association, established in 1934, is a separately incorporated, tax-exempt membership organization that provides services and benefits to members. The Association's activities, which involve alumni and student volunteers, include providing professional networking opportunities and career assistance, awarding scholarships to new and continuing UCLA students, informing alumni and friends of legislative issues in California that directly impact UCLA and the University of California and engaging UCLA students through a Student Alumni Association. The Association's Alumni Awards program recognizes distinguished members of the UCLA community. The Association also supports approximately seventy (70) UCLA alumni groups, regional clubs and professional school organizations that promote the general welfare of UCLA.

#### Note 2 - Basis of Presentation

The Association and certain other support groups of UCLA are closely connected operationally and financially. As such, the Association is required to adhere to rules and guidelines contained in the University of California Policy on Support Groups, Campus Foundations and Alumni Associations. For example, the Association occupies a facility on the UCLA campus. The employees of the Association are employees of UCLA but their salaries are charged back to the Association by UCLA, and UCLA makes payment of certain expenses on behalf of the Association, which are reimbursed by the Association on a quarterly basis. These financial statements include only those transactions either incurred directly by or charged by UCLA to the Association.

UCLA and the Association are both engaged in alumni relations. The efforts made by the Association to UCLA alumni relations are not charged directly to UCLA. In turn, in pursuit of its comprehensive effort to serve the alumni of UCLA, UCLA and other support groups provide the use of personnel, facilities and assets to the Association and do not charge for said services. Furthermore, in their effort to manage alumni relations, certain key officials of UCLA have ex-officio positions on the Association's Board of Directors.

On behalf of UCLA, the Association administers \$24,160,963 held at the UCLA Foundation, mostly funded by private philanthropy. In that effort, the Association made 806 awards to 681 students with scholarships providing approximately \$1,516,000 in scholarships and grants during the year ended June 30, 2015. The scholarships are funded through the UCLA Foundation to UCLA students and, as such, are not reflected on the Association's financial statements.

#### Note 3 - Summary of Significant Accounting Policies

**Financial statement presentation** – The accompanying financial statements are presented using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP).

**Cash and cash equivalents** – Cash equivalents consist of short-term, highly liquid investments that are readily convertible into cash and were purchased with maturities of less than three months.

**Accounts receivable and other assets** – Accounts receivable and other assets consists of deposits, as well as various receivables from third parties and related parties. The Association performs an annual assessment of the collectability of its accounts receivable and has determined that an allowance for uncollectible accounts is unnecessary as the risk of significant uncollectible accounts is low.

**Investments** – In order to maximize investment income, the Association's investments are pooled with other investments of UCLA-affiliated entities and are held in trust under The UCLA Foundation. The Association's interest is determined through a unitization process based on the fair value of the assets placed in the pool by each participant. Investment income and net realized and unrealized gains and losses are allocated equitably based on the number of units assigned to each participant.

**Deferred revenue** – Advances received under long-term contractual agreements are recognized as earned based on the terms of the agreement.

**Membership revenues** – Membership revenues, which include annual and life memberships, are recorded as revenue when received.

**Operating revenues** – Operating revenues, which include Travel, Bruin Woods, Royalties and Corporate Sponsorships revenues are received from contractual business agreements with third parties, as well as Program Income for programs and events that the Association hosts are recorded as revenue when earned.

**Endowment payout** – The Association will receive quarterly payments from the UCLA Foundation which represents the Association's share of dividends and interest resulting from the beneficial interest in the Foundation's long term investment portfolio. Endowment income is recorded as revenue when earned.

**Interest income** – The Association earns interest on its short term investments held with the UCLA Foundation. Interest income received is retained within the short term investment pool and is recorded as revenue when earned.

#### **Note 3 - Summary of Significant Accounting Policies (continued)**

**In-kind services** – In the current fiscal year the Association adopted ASU 2013-06, Services Received from Personnel of an Affiliate. The guidance requires a not-for-profit entity to recognize the value of services provided by an affiliate not-for-profit's personnel. The Association recognizes in-kind contributions based on the fair value of the services received. Such contributions totaling \$3,623,213 were recorded for services received for the year ended June 30, 2015. The fair values of the in-kind transactions were derived from the cost of the services provided and were recorded as program and support expenses for the year ended June 30, 2015. For the year ended June 30, 2015, in-kind program and support services rendered amounted to \$2,312,532 and \$1,310,681, respectively. Included in program and support services rendered are non-personnel program and support expenses of \$509,703 and \$343,954, respectively.

**Reclassifications** – Certain expense classifications between functional categories have been changed for the year ended June 30, 2015. These reclassifications have had no net effect on the ending balance of net assets as of June 30, 2015.

**Functional allocation of expenses** – The Association will classify expenditures as either program or support expenses based on the nature of the expense. Allocation of expenses between functional categories, such as salary and benefit expenses, is determined by management and is based on the level of effort by employees attributable to either program or support activities.

Concentrations of credit and market risk – Cash and cash equivalents generally consist of cash and money market funds. These funds are primarily held in three financial institutions, are uninsured except for the minimum Federal Deposit Insurance Corporation ("FDIC") coverage and have original maturity dates of three months or less. The FDIC is providing unlimited insurance coverage on non-interest-bearing accounts, and funds held in interest-bearing transaction accounts are insured up to \$250,000. The Association believes its credit policies do not result in significant adverse risk and historically has not experienced any credit-related losses. As of June 30, 2015 and 2014, no bank balances were uninsured. The Association does not believe there to be a significant credit risk associated with its accounts receivable as there are no significant balances due from a single source.

The Association holds significant investments in the form of long-term investment pools held by the UCLA Foundation, a related party. These investments are professionally managed. Credit risk is the failure of another party to perform in accordance with the contract terms. The Association is exposed to credit risk for the amount of the investments. The Association has never sustained a loss on any investment due to non-performance and does not anticipate any non-performance by the users of the securities. As investments accounted for 93% and 94% of the Association's assets at June 30, 2015 and 2014, respectively, the Association is exposed to significant market risk, which is the risk of changes in value of a financial instrument caused by fluctuations in interest rates, foreign exchange rates and equity prices.

#### **Note 3 - Summary of Significant Accounting Policies (continued)**

**Income taxes** – The Association is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the Revenue and Taxation Code of the State of California. However, certain activities of the Association are subject to unrelated business income taxes.

The Association appropriately provides the details of such activities in its annual tax return. The Association recognizes the impact of tax positions in the financial statements if that position is more likely than not to be sustained on audit, based on the technical merits of the position. To date, the Association has not recorded any uncertain tax positions. The Association recognizes potential accrued interest and penalties related to uncertain tax positions in income tax expense. For the years ended June 30, 2015 and 2014, the Association did not recognize any amount in potential interest and penalties associated with uncertain tax positions. At June 30, 2015, the open tax years for the Association were 2011 to 2015.

**Use of estimates** – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the reporting period. Actual results could differ from those estimates.

**Fair value measurements** – Fair value is defined as the price that would be received to sell an asset or transfer a liability in an orderly transaction between market participants at the measurement date. Accounting Standards Codification (ASC) 820 also establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

- **Level 1** Quoted prices in active markets for identical assets or liabilities.
- **Level 2** Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- **Level 3** Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the determination of which category within the fair value hierarchy is appropriate for any given instrument is based on the lowest level of input that is significant to the fair value measurement. The Association's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the instrument.

#### Note 4 - Fair Value Measurement

At June 30, 2015 and 2014, the Association's financial instruments consisted primarily of cash and cash equivalents, accounts receivable, prepaid expenses and other assets, liabilities to the University of California, Los Angeles, accounts payable, accrued expenses and other liabilities, which are all stated at carrying value, which approximates fair value due to the short maturity of these instruments.

The Alumni Association invests its funds with the UCLA Foundation in order to maximize the return on its investments. The Association has beneficial interests in both the UCLA Foundation's Endowed Investment Pool and its Unendowed Investment Pool.

The Endowed Investment Pool has a long-term investment horizon and consists principally of equity securities, bonds, mutual funds and alternative investments, which are managed in a unitized investment pool. The alternative instruments include hedge funds, private equity and venture capital. Quarterly investment income, including realized and unrealized gains and losses, are allocated equitably based on the units owned by each participant at the beginning of each quarter. The fair values of the investments in this category have been estimated using the net asset value per share of the investments. At each quarter-end, a fair value unit price is established based on the value of endowed pool assets divided by the total number of pool units at the beginning of the quarter. Investors who wish to purchase units or sell existing units can only do so at quarter-end at the aforementioned fair value price. The beneficial interest in the UCLA Foundation Endowed Investment Pool is considered Level 3 due to unobservable inputs. The valuation of the Association's share in the UCLA Foundation's portfolio uses unobservable inputs that are supported by little or no market activity and are significant to the fair value measurement of the interest. Management established the fair value of Level 3 investments through monitoring of fund activities for the beneficial interest in assets held by the UCLA Foundation. The Alumni Association investments in the pool are not endowed and there are no restrictions on the redemptions of this interest as of June 30, 2015, except for approval by the Board of Directors.

The Unendowed Investment Pool has a short-term investment horizon and consists of investments in the UC Regents Short-term Investment Pool. These investments are considered to be cash equivalents. The fair values of these investments have been estimated using a net asset value of \$1 per share. These investments are deemed to be Level 2 due to similar items in active markets. There are no restrictions on the redemptions of this interest as of June 30, 2015 and are included in cash and cash equivalents on the Statement of Financial Position.

#### Note 4 - Fair Value Measurement (continued)

The Association's investments were classified by level within the valuation hierarchy as of June 30, 2015 and 2014 as follows:

	2015								
	Level 1		Level 2		Level 3			2015	
Beneficial Interest	\$	-	\$	-	\$	15,106,228	\$	15,106,228	
Short-term Investments				271,371				271,371	
Total	\$		\$	271,371	\$	15,106,228	\$	15,377,599	
		2014							
	Le	evel 1		Level 2		Level 3		2014	
Beneficial Interest	\$	-	\$	-	\$	16,142,653	\$	16,142,653	
Short-term Investments		-		257,274		-		257,274	
Total								16,399,927	

The following tables include reconciliations of beginning and ending balances of assets classified as Level 3 for the years ended June 30, 2015 and 2014:

	Fair Value at			Realized	Unrealized	Fair Value at
	July 1, 2014	Purchases	Sales	Gains, net	Gains, net	_June 30, 2015_
Beneficial Interest	\$ 16,142,653	\$ -	\$ (1,200,000)	\$ 158,869	\$ 4,706	\$ 15,106,228
	Fair Value at			Realized	Unrealized	Fair Value at
	July 1, 2013	Purchases	Sales	Gains, net	Gains, net	_June 30, 2014_
Beneficial Interest	\$ 15,196,319	\$ -	\$ (265,000)	\$ 32,761	\$ 1,178,573	\$ 16,142,653

The Association's policy is to recognize transfers in and transfers out at the end of the reporting period. This policy includes transfers in and transfers out of Level 1, Level 2 and Level 3.

The Association's financial assets that are valued using the fair value practical expedient of net asset value and are summarized as follows:

	Fair Value at	Unfunded	Redemption	Redemption	Other
	June 30, 2015	Commitments	Frequency	Notice Period	Restrictions
Beneficial Interest	\$ 15,106,228	\$ -	Quarterly	1 - 90 Days	(1)

(1) Redemption of interest held in the UCLA Foundation endowment fund requires approval by the Board of Directors.

#### **Note 4 - Fair Value Measurement (continued)**

Securities classified within Level 3 investments are based on valuations provided by the external managers (UCLA Investment Company). The Chief Financial Officer and Finance Committee, in conjunction with the external investment advisor, monitors and analyzes the valuation of the investments. The Finance Committee reports to the Board of Directors. The valuations consider variables such as the financial performance of the investments along with other pertinent information.

#### **Note 5 - Grant Payable**

During the years ended June 30, 2015 and 2014, the Association made the ninth and eighth installments of \$60,000, respectively, on an irrevocable pledge in the amount of \$600,000 to the Regents of University of California on behalf of UCLA to support construction of the UCLA Donor Wall in the Court of Philanthropy. The irrevocable pledge is to be paid over a ten-year period discounted at 2.1%, in annual installments of \$60,000, with the first payment made in June 2007. The present value of the future payments at the applied discount rate at June 30, 2015 and 2014 were \$58,766 and \$116,323, respectively.

#### Note 6 - Net Assets

The Association classifies its net assets as being unrestricted as there are no purpose or time restrictions associated with the use of the funds.

#### Note 7 - Related Party Transactions and Contributed Services

The Association routinely transacts with UCLA, which generally includes expense chargebacks for expenses paid by UCLA on behalf of the Association. As further described in Note 2, transactions throughout the year of \$5,132,998 and \$4,199,081 resulted in a payable to UCLA of \$543,367 and \$652,841 at June 30, 2015 and 2014, respectively.

The Association recognized \$198,768 and \$116,803 of revenue from Bruin Woods during the years ended June 30, 2015 and 2014, respectively. In addition, the Association maintains a cash account for the benefit of the guests of Bruin Woods, which amounted to \$39,143 and \$31,246 at June 30, 2015 and 2014, respectively. These amounts are included in Cash and Cash Equivalents and Accounts Payable and Accrued Liabilities.

#### Note 8 - Subsequent Events

Subsequent events are events or transactions that occur after the statement of financial position date but before financial statements are available to be issued. The Association recognizes in the financial statements the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the statement of financial position, including the estimates inherent in the process of preparing the financial statements. The Association's financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the statement of financial position but arose after the statement of financial position date and before financial statements are available to be issued. The Association has evaluated subsequent events through November 10, 2015, which is date the financial statements were available to be issued.