

Membership & Network Scholarships

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DONOR-BASED MEMBERSHIP MODEL

Basic Level: Members

All graduates and select campus constituents are automatically members at no cost.

Second Level: Blue Members

Based on an annual contribution of \$100 to the UCLA Alumni Association or UCLA Alumni Scholarship Fund, alumni or friends can have access to additional benefits.

Third Level: Life Members

A legacy group of members who joined a life-time membership program. Their status and benefits remain, however this level is closed to new members.

Fourth Level: Gold Members

Requires a one-time gift of \$1000 to the UCLA Alumni Association or UCLA Alumni Scholarship Fund. Life members have the option to upgrade with a \$600 gift.

SAMPLE BENEFITS

Member

Recreation Access
UCLA ONE
Alumni LinkedIn
UCLA Library Card
UCU Credit Union
CAP UCLA
Discount

Blue Member

ProQuest Online
Library
UCLA Magazine
UCLA Extension
Discount
Bruin View for
Alumni

Life Member

BruinWoods
Olympic Sports
Pass
ZipCar Discount
Email
Forwarding

Gold Member

Night /
Weekend
Parking Access
Professional
Coaching
Sessions
James Bridges
Theater Rental
Exclusive Event
Invites

MEMBERSHIP NUMBERS (as of 10/24/16)

536,860

UCLA Alumni Association MEMBERS

79,333

LIFE MEMBERS

2,143

BLUE MEMBERS

1,279

GOLD MEMBERS

MEMBERSHIP BY NETWORK (10/24/16)

NETWORK	BLUE	GOLD	GOLD LEGACY	Total
1. LA Westside	103	6	7	116
2. LA Downtown	35	3	1	39
3. SF Bay Area	19	6	4	29
4. Orange County	24	3	1	28
4. South Bay	19	3	6	28
5. SF Valley	21	0	4	25

Cost of Attending UCLA Over the Years

1950-51	Cost of Attendance ¹ Minimum Wage ² Hours of Work ³	\$82/year \$0.65/hour ≈3 weeks
1960-61	Cost of Attendance Minimum Wage Hours of Work	\$148/year \$1/hour ≈4 weeks
1970-71	Cost of Attendance Minimum Wage Hours of Work	\$475.50/year \$1.65/hour ≈7 weeks
1980-81	Cost of Attendance Minimum Wage Hours of Work	\$759/year \$3.10/hour ≈6 weeks
1990-91	Cost of Attendance Minimum Wage Hours of Work	\$1,602/year \$4.25/hour ≈9.5 weeks
2000-01	Cost of Attendance Minimum Wage Hours of Work	\$3,863/year \$5.75/hour ≈17 weeks
2010-11	Cost of Attendance Minimum Wage Hours of Work	\$11,867.94/year \$8/hour ≈37 weeks
2016-17	Cost of Attendance Minimum Wage Hours of Work	\$15,292.06/ year \$10/hour ≈38 weeks

Generating Impactful Scholarships

Alumni Scholarships Range from \$1,000 - \$5,000 per year.

- 84% of Alumni Scholars are only receiving \$1,000/year
 - \$333.33/ Quarter
 - 2.95% of average Alumni Scholar annual budget

By having a dependable funding source from endowed scholarship funds, we are capable of awarding more impactful scholarships through alternate sources.

NETWORK SCHOLARSHIP IMPACT

30% of 2016-17 Alumni
Scholarships
are sponsored

by **33** Alumni Networks
for total of **58** scholarships
equaling **\$90,500**

WAYS TO HELP INCREASE SCHOLARSHIP DOLLARS

- Advocating for membership and scholarships through your network, community and friends
- Events
- Email and Social Media
- Steering Committee

THANK YOU!

QUESTIONS...