

## UCLA Alumni Association

### Board of Directors Meeting Minutes

March 10, 2018

#### Present

**Board of Directors:** John Arboleda, Carolyn Baker, Mitra Best, David Choromanski, Vito Constanzo, Dave Crawford (via phone), Max Espinoza, Debra Fong (via phone), Eve Glatt, John Gong, Lea Howe, Derek Hu, Jenn Hyman, Salvador P. LaViña, J. Alberto Lemus, Ed Lew, Sally Lew, Cheryl Lott, Lynn Nomura-O'Connell, Todd Sargent, D'Artagnan Scorza, Eric Shaw, Paul Shurgot, Christine Simmons, Julie Sina, Ann Wang (via phone)

**Staff:** Brandie Barrera, Danica Dawson, Suzy Howell, Adrian Meza, Aliza Nawaz, Patricia Nguyen, Angela Scales, Jocelyn Tabata

**Students:** Samantha D'Souza, Daniel Manjari, Arielle Yael Mokhtarzadeh

#### Welcome and Consent Agenda

- President Christine Simmons welcomed the group, made opening remarks and convened the meeting. Minutes of the December 9, 2017 meeting were approved with an amendment that Ed Lew was present at the meeting.

#### Governance Committee

- Cheryl Lott, Chair, shared that proposed revisions to the Bylaws will be presented for the Board's consideration at the next Alumni Board meeting in June 2018. The Regent rotation proposal is tabled due to possible changes at AAUC's next meeting in May that could affect the implementation of the rotation schedule. The Governance Committee will then present an update at the next Alumni Board meeting in June 2018.

#### Finance Committee

- Paul Shurgot, Treasurer, shared that overall the finances are in great shape. There is a shortfall in actuals versus budget on sponsors mainly due to timing.
- Lea Howe, Chief Financial Officer, reviewed highlights from the Statements of Financial Position document. Performance of the endowment saw an 11% growth in FY18 Q2 compared to FY17 Q2. There is a projected shortfall of approximately \$288K at year-end. The surplus from not having Alumni Day in 2018 and receiving a gift fund can potentially cover the shortfall.
- Howe reviewed the CAAE metrics presentation distributed in the handout materials. Julie Sina attended the CAAE conference and added that comparable institutions are in the process of collecting best practices regarding working with vendors and leveraging.
- John Arboleda suggested discussing Dashboard metrics at the upcoming board meetings.
- President Simmons encouraged building relationships with key corporate leaders to promote business development.

### **Diversity Advisory Committee Update**

- Sally Lew, Co-Chair, shared that the focus has been on better understanding fundraising efforts and needs of the Diversity Networks as well as building relationships with campus partners focusing on fundraising.
- Lew encouraged board members to attend Diversity Networks' upcoming scholarship fundraising events.
- Salvador P. LaViña suggested doing silent auctions as ways for affinity groups to raise money.
- D'Artagnan Scorza, Co-Chair, shared the committee's future steps: 1) host a retreat to further develop the SMART goals; 2) meet with Youlanda Copeland-Morgan, Vice Provost Enrollment Management, to understand how enrollment data relates to racial disaggregation of SIRs; and 3) help diversity alumni groups connect young alumni to the professional career opportunities.

### **Career Advisory Committee Update**

- Derek Hu, Co-Chair, highlighted the overall growth of programs across various industries as well as the continued growth of UCLA ONE which currently has 23,713 registered users.
- Eve Glatt, Co-Chair, shared the highlights from the Industry Advisory Cabinet meeting. The three founding members met to discuss the goals and objectives of the committee including bringing alumni to campus for speaking engagements and helping to better prepare students for the entertainment industry. The next steps will include nominations to fill the full Cabinet of 15 additional members.

### **Executive Session**

- The board approved eight new candidates for Board of Directors term July 2018 through June 2021 - John Arboleda, Cathy Choi, Carlos Collard, Eve Glatt, Paco Retana, Martha Saucedo, Matt Saucedo and Eric Shaw.
- The board approved Lynn Nomura-O'Connell as Secretary, Melvin Avanzado as General Counsel and Todd Sargent as Treasurer effective July 2018 through June 2020.
- The board approved D'Artagnan Scorza as Vice Chair effective July 2018 through June 2019.
- The board approved Sahil Punamia to fill the vacancy of D'Artagnan Scorza on the board (term July 2018 through June 2019).
- The board approved Michelle Goodman as Alumni Representative effective July 2018 through June 2020.

### **Meeting adjourned by President Simmons**