



UCLA Alumni Association

Board of Directors Meeting Minutes

December 3, 2016

Present

Board of Directors: Valerie Aenlle-Rocha, Mitra Best, David Choromanski, Susan Cochran, Vito Constanzo, Manjari Daniel, Debra Fong, Eve Glatt, Lea Howe, Jenn Hyman, Eunice Jung, Craig Kaplan, Salvador P. LaViña, J. Alberto Lemus (via phone), Sally Lew, Cheryl Lott, Jaime Nack, Lynn Nomura, Lisa Quateman, Ruthie Flores Retana, D'Artagnan Scorza, Paul Shurgot, Christine Simmons, Julie Sina, Jose Villalobos, Ann Wang

Absent

John Arboleda, Dave Crawford, Derek Hu, Eric Shaw

Staff

Natalee Ellars, Cia Ford, Estellaleigh Franenberg, Patricia Nguyen, Angela Scales, Kristine Werlinich

Guest

Carrie Brenner, Stephen De La Rosa, Monroe Gorden, Jr., Melissa Harman

Call to Order and Review of Minutes

- President Christine Simmons welcomed the group. Minutes of the September 18, 2016 meeting approved as presented.

Student Affairs Update

- President Simmons introduced Monroe Gorden, Jr., Interim Vice Chancellor Student Affairs, to present an update on Student Affairs. Gorden discussed areas of focus which include a collaborative commitment to foster the growth and development of UCLA students, and intentionally committing to the successful development of Student Affairs staff.
- He discussed some of the changes along with roles and responsibilities of the positions in the organizational chart.
- Gorden gave an overview of the current campus climate surrounding the results of the election. The Bruin Resource Center hired two attorneys to work with undocumented students as well as their families and friends. Resources have been allocated to working with Muslim, LGBTQ, and international students to provide support and educational information.
- Gorden highlighted areas of collaboration that include the Career Center and Alumni Affairs and the expansion of working more closely with the international students to provide them with the best support so they in turn will want to contribute to the University.

Finance Committee Update

- Paul Shurgot, Treasurer, reported that the fund returns are increasing, however the actuals compared to the budget are lower than initially projected due a decrease in sponsorships. Goal is to achieve a balanced budget.

- Lea Howe, Chief Financial Officer, reviewed financial documents. Q1 investments had positive Q1 returns of over \$13 million, or a 4.56%, positive gain. Key changes in variance to budget include areas of growth in business development, sponsorship of royalty revenue, membership, and travel. The goal for Fiscal Year 2016-17 was to have a maximum budgeted shortfall of \$549,343. Two areas that won't reach goal are membership and business development with a total shortfall of \$675,000. Steps to offset the budget are to reduce expenses yielding savings in compensation, Alumni Day, JWAC building administration, and Bruin Bash with a shortfall difference of \$35,466.
- Overall, there is great optimism surrounding IMG partnership in continuing to grow business partnerships. President Simmons encouraged building relationships with key corporate leaders to promote business development and to connect them with Julie Sina, Associate Vice Chancellor Alumni Affairs.

Alumni Association Audit

- President Simmons introduced Carrie Brenner, Audit Committee Chair, to provide an update on the Alumni Association Audit. Brenner mentioned that Moss Adams met with the Audit Committee and approved the audited financials. The detailed results of the audit were distributed in the handout materials. The committee rendered an unmodified opinion of the financial statement and the footnotes. No adjustments were made. President Simmons made a motion to approve the budget which was seconded and approved unanimously.

Business Development Parameters

- President Simmons reviewed the core values of UCLA Alumni Association and made various motions asking the board to take these values into account when considering proposed partnerships in the gambling, casino, gun, and alcohol fields. Motion was made to allow for wine and beer partner sponsorships. Discussion ensued and motion was seconded and approved unanimously. President Simmons called for a motion to be made to not partner with any tobacco, cannabis, hard alcohol, or gun companies. Motion seconded and approved unanimously. Motion made to consider discussions with casinos and other institutions that allow gambling be subject to Executive Committee review and approval. Discussion followed with the motion being seconded, opposed by Debra Fong and Sally Lew, and abstained by Jaime Nack. Motion was ultimately approved. A motion was made to amend and place local utilities in the yellow category; motion approved unanimously. A motion was made to place fossil fuels, oil and gas, and utilities into the yellow category to be approved by the Executive Committee and everything in the UC Big Ten list to go into the red category. Motion seconded and approved with opposition by Mitra Best and Jaime Nack (who were opposed to the placement of fossil fuels, oil and gas in yellow) , and abstained by Ruthie Flores Retana. A motion was made for energy drinks to be in the yellow category, motion seconded and approved unanimously. A motion was made to place conflict minerals in the yellow category subject to review and approval by the Executive Committee. Motion seconded and approved unanimously.

Alumni Board Scholarship Proposal

- President Simmons introduced Mitra Best, Ruthie Flores Retana, and Sally Lew to present the Alumni Board Scholarship proposal. In overview, there are many students who are alumni scholars that have unmet financial needs. The proposal would establish a gap fund that would not require Board's contribution; create a fund with a goal of \$75,000 in new donations by June

30,2017, making it eligible for the Chancellor's Centennial Match; and allow the scholarship to be endowed within one year. In order to qualify, the student would have to be an alumni scholar and have an unmet need of less than \$5,000. A motion to accept the proposal as presented was made, seconded, and approved unanimously.

Governance Committee Update

- Lisa Quateman, Governance Committee Chair, discussed two agenda items which include the Conflict of Interest Form and Bylaw Amendment, with an action item to approve changes to the bylaws. Quateman requested a motion be made to change the bylaws so that the General Counsel and Secretary would be voting members and for the Secretary to serve on the Executive Committee. Motion made, seconded, and approved unanimously.
- Jose Villalobos raised concern with the third proposed edit to the by-law which outline the committees the General Counsel would serve as part of an automatic member. Quateman requested that item be tabled for discussion at the next Nominations Committee meeting.
- Quateman requested that all members of the UCLA Alumni Association Board of Directors sign the Conflict of Interest Form.

Nominations Committee Update

- Quateman, Nominations Committee Chair, asked board members to email names to fill four slots serving as non-director advisory members, which are subject to approval by the Board.
- Quateman mentioned that going forward the nomination schedule will be compressed. Additionally, in 2017, there will be only the President-elect who will serve a five year commitment and requires a full Board vote.
- Quateman also asked the board to send in nominees for alumni representatives to ASUCLA, UniCamp, and USAC.

Strategic Planning Task Force Update

- Natalee Ellars, Executive Director of Alumni Affairs, highlighted the vision for the strategic plan including: 1) a focus on increasing visibility and value proposition; 2) developing specific targets with success metrics; 3) a focus on sustainability; and 4) developing an alumni brand that is popular with constituents. The next steps involve developing the Alumni Association value proposition, reaching out to UCLA Anderson School of Management to see whether a student team would be available to work on this project and create a time frame for the strategic plan development process.

Diversity Advisory Committee Update

- Ruthie Flores Retana, Diversity Advisory Committee Co-Chair, tasked the board with reviewing two sets of talking points which center around fraternity incidents at UCLA. She mentioned that the Diversity Advisory Committee members signed the Commitment Letter to serve two consecutive terms on this board. The minutes in the documents outline the goals of the committee.

Career Advisory Committee Update

- Eve Glatt, Career Advisory Committee Co-Chair, discussed goals and objectives which include: 1) mapping out the key campus stakeholders in the career space; 2) amplifying UCLA ONE by identifying how the Board can support its growth, building up on existing technology and

growing the visibility of the platform; 3) segment programming for alumni at different stages of the career lifecycle; and 4) identify speakers for Google On-Air and in-person career events by leveraging board members' networks to identify dynamic speakers.

- President Simmons explained that due to the Career Task Force turning into Career Advisory Committee, the provided guidelines need to be adopted and accepted by the Board. President Simmons asked to make a motion to approve the Career Advisory Committee guidelines as presented. Motion made, seconded, and approved unanimously.

Board Engagement Plan

- President Simmons urged board members to respond to the Survey Monkey link that was emailed with the goal of determining areas of interest for participation. The link also has information on recruitment of blue members, business development leads, and a possibility of adopting a Speakers' Bureau.

Meeting adjourned by President Simmons