

Approved by the Board of Directors (November 3, 2018)



UCLA Alumni Association
Board of Directors Meeting Minutes
September 15, 2018

Present

Board of Directors: John Arboleda, Melvin N.A. Avanzado, Carolyn Baker, Mitra Best, Cathy Choi, Carlos Collard, Vito Constanzo, Max Espinoza, Debra Fong, Eve Glatt, John Gong, Lea Howe, Derek Hu, Ed Lew, Cheryl Lott, Jaime Nack, Sahil Punamia, Paco Retana, Todd Sargent, Martha Saucedo, Matthew Saucedo, D'Artagnan Scorza, Eric Shaw, Christine Simmons, Julie Sina, Ann Wang

Staff: Christina Chase, Yolanda Gorman, Sally Lew, Jocelyn Tabata

Students: Geena Shah

Not Present

Board of Directors: Lynn Nomura-O'Connell

Welcome

- President Cheryl Lott welcomed the group, made opening remarks and convened the meeting.
- President Lott thanked Sally Lew (Board Advisor) and Yolanda Gorman (Senior Advisor to the Chancellor for Strategic Initiatives for facilitating the Board retreat discussion. She expressed appreciation to Board members for their thoughtful participation.

Consent Agenda

- Minutes of the June 2, 2018 meeting approved as presented.
- A Board member requested that future board meeting minutes include additional discussion details.

Bylaws Proposed Amendments (preview of concepts)

- President Lott provided a general overview of issues the Executive Committee has been addressing over the summer related to proposed Bylaws amendments. Lott began by sharing that updating the document to represent best practices, transparency and clarity was among her priorities as incoming board President,

sharing that a streamlined document consistent with that of other central campus board organizations would be a positive outcome. Lott thanked the Nominations and Governance Committee members for their input throughout the previous year, which assisted in approaching the work of proposed amendments.

- Lott added that among her priorities is strengthening collaborations with campus partners.
- Lott highlighted several areas being reviewed by Executive Committee, including: general housekeeping; clarification and compliance; and board and committee composition and terms.
- Next steps is to provide the a summary chart of items being considered along with redlined Bylaws proposal and setting up a call in advance of the next Board meeting to discuss with interested Board members.

Committee Appointments Process (update)

- Lott invited each of the committee chairs/co-chairs to present brief overviews of their committee's responsibilities.
- Co-Chairs Derek Hu and Eve Glatt presented on behalf of Career Advisory Committee. Newest committee hoping to be a beacon of light for alumni engagement and programming, including mentorship, networking, internships, and cross campus collaborations.
- Sally Lew and D'Art Scorza spoke on behalf of the Diversity Advisory Committee, providing historical perspective on the group's formation and current focus on bringing diverse alumni networks together, building on trust and the previous year's focus on supporting leadership and resource development. Co-Chair leadership is currently being considered as well as opportunities to support alumni of color giving to UCLA.
- Todd Sargent, Chair of Finance Committee, shared activities related to the budgeting process with staff, including opportunities to grow business development and identify parameters to leverage the Association's endowment.
- Board members were encouraged to consider joining the Governance Committee, focused on ways to strengthen our governance process.
- Chair of Nominations Committee D'Art Scorza invited members to help strengthen the Alumni Association Board through recruiting talented alumni to give back to the University's mission and goals. Board recruitment includes opportunities for alumni representative involvement on select campus boards. Board advisor Sally Lew will provide support to the committee's efforts, including working off of last year's process improvements and continuing its focus on UCLA's diversity. Board members were also asked to consider nominating candidates with south campus backgrounds and interests.
- Discussion included thoughts on incorporating committees into the centennial celebration (and beyond) planning and considering how to maximize the engagement of non-local members.

- The membership task force does not currently exist as active solicitation plans are being paused while the program is under review and additional research is being conducted (peer groups currently experiencing similar issues with membership program challenges). Stewardship of members continues. Business development is biggest revenue area, doing exceptionally well.
- Finance Committee will be providing training for new Finance Committee members via a call to be scheduled soon.
- Centennial celebration and alumni day planning will commence soon and a workgroup will include Board members. Might consider approaching corporate partners for international alumni day and centennial activities.

Nominations Process (update)

- Committee Chair and Vice-Chair D'Art Scorza welcomed the newest 2018-2019 Board class, which represents a highlight of the committee's work.
- Committee members include all officers of the Board, 6 sitting Board members and non-Board members from among our alumni community including Board advisory Sally Lew's support this year.
- Last year's committee identified several process improvements; this year will focus on timeline and streamlining the application process.
- Recruitment will open October 1 and aiming for candidate interviews with Nominations Committee to take place in early January. Following this work, election slates anticipated to be presented to the Board for consideration and approval at the February Board meeting.

Meeting adjourned by President Lott

- President Lott concluded the meeting with inviting Board members to the remaining activities of the day including dinner at the Chancellor's Game Day Party and the football game.