



**UCLA Alumni Association**  
Board of Directors Meeting Minutes  
June 8, 2019

Present

**Board of Directors:** John Arboleda, Melvin Avanzado, Carolyn Baker, Mitra Best, Cathy Choi, Carlos Collard, Vito Costanzo, Max Espinoza, Debra Fong, Eve Glatt, Lea Howe, Derek Hu, Edward Lew, Cheryl Lott, Jaime Nack, Lynn Nomura-O'Connell, Sahil Punamia, Paco Retana, Todd Sargent, Martha Saucedo, Matthew Saucedo, D'Artagnan Scorza, Eric Shaw, Julie Sina

**Board Standing Guests:** John Gong, Christina Grabar, John Mapes, Megan Ren, Geena Shah, Christine Simmons

**Guests:** Yolanda Gorman, Jennifer Poulakidas

**Staff:** Brandie Barrera, Alexandra Brown, Cia Ford, Estellaleigh Franenberg, Gloria Ko, Sally Lew, Karen McClain, Patricia Nguyen, Jocelyn Tabata, Kristine Werlinich

Executive Session

- During Executive Session, the Board approved D'Artagnan Scorza as President-Elect of the UCLA Alumni Association.

Welcome and Consent Agenda

- President Cheryl Lott presented the consent agenda items. President Lott asked for a motion to approve the minutes from February 23, 2019 Board of Directors meeting. Motion made, seconded and approved unanimously. President Lott asked for a motion to approve the slate of recommended Audit Committee Chair and member appointments. Motion made, seconded and approved unanimously.

Admissions (update)

- Yolanda Gorman, Senior Advisor to the Chancellor presented updates on Operation Varsity Blues and provided an overview of the new campus budget model.
- Operation Varsity Blues, also known as the Admissions Scandal, placed UCLA as part of the federal investigation on admissions challenges. In this incident, one coach falsified credentials of a particular student athlete. Gorman shared talking points for the board to reassure concerned individuals that UCLA investigates whenever there is some awareness of challenges, actions are thus taken immediately and additional policy and regulations are put in place. UCLA is cooperating with law enforcement, the Office of the President and the state of California.

- Gorman discussed trends that are affecting core funds. UCLA's undergraduate enrollment is expected to level off due to space capacity after a period of high growth. Pressure to increase the growth in California residents and capping non-resident enrollment requires new ways to find additional resources as state support continues to decline. The new funding model changes how resources are allocated across campus. Departments will be asked to examine how to limit spending. Gorman shared that the board and alumni can make a significant impact in their role as advocates for the university.

### **Government and Community Relations**

- Jennifer Poulakidas, Associate Vice Chancellor, Government and Community Relations asked the board for ways to form a potential partnership with alumni and how the Association can be engaged in advocacy. The board would like to consider an opportunity to partner with Government and Community Relations to engage alumni in advocacy activities to advance UCLA.
- President Lott suggested the creation of an advocacy taskforce.

### **UCLA Foundation**

- John Mapes, Chair UCLA Foundation discussed the mission of the Foundation and its priorities. The mission is to be advocates promoting philanthropy across all parts of the campus. The vision is to become a partner-of-choice to important constituents across the university - alumni, donors and university leadership. Mapes discussed priorities which include 1) a strong, top rated UCLA Investment Company and 2) fulfillment of the Board's ENGAGE model which represents responsibilities to Engage, Network, Give, Advocate, Govern and Execute.

### **UC Regents Update**

- Christine Simmons, Alumni Regent-Designate presented topics that are discussed at the Regents level which include 1) looking at venture capital and intellectual property as a way of raising money; 2) forming a public engagement committee to find ways to engage the parents group, the Alumni Board and the Foundation Board; and 3) the possibility of holding a few meetings in Sacramento which would help with advocacy lines.
- Simmons announced John Perez as the new board chair.

### **Finance Committee**

- Todd Sargent, Treasurer and Committee Chair, shared that overall the finances are in good shape and projected a truly balanced budget. The FY19-20 budget was approved unanimously by the Finance Committee.
- Lea Howe, Chief Financial Officer, projected a revenue of \$9.1M against \$9.3M expenses with a projected shortfall of about \$143K which will be offset by Alumni Day savings of \$230K. The biggest reduction in program revenue is with the move of Spirit Squad to Student Affairs.
- A discussion ensued to review the Association's networks' budget to show impact. Sargent shared that materials will be distributed during the fall retreat.
- Sargent asked for a motion to approve the FY19-20 budget. Motion made, seconded, and approved unanimously.

## **Scholarship Taskforce Update**

- Mitra Best, Taskforce Chair, presented the background of the taskforce – to develop a long-term plan to provide sustainable and financially impactful scholarship awards – and the vision of the taskforce which is to invest in the development of future generations of diverse leaders who value giving back and civic engagement. The goal is to make a meaningful difference in students’ decision-making process, to foster a sense of service, giving and engagement. Best described the economic model, the fundraising model, and the fundraising work stream from the distributed materials.
- President Lott asked for a motion to approve the Scholarship Taskforce proposal. A motion was made, seconded and approved.
- President Lott asked for a motion for approval of Scholarship Funding Strategic Taskforce. A motion was made, seconded and approved.
- President Lott asked for a motion to approve Mitra Best and Todd Sargent as Co-Chairs of the Scholarship Funding Strategic Taskforce. A motion was made, seconded and approved.
- President Lott presented the bear award to student leaders Geena Shah, Christina Grabar and Megan Ren who are terming this summer and thanked them for the service.

## **Governance Committee**

- D’Artagnan Scorza, Vice Chair and Committee Chair shared highlights from the May 8, 2019 Governance Committee meeting including: 1) clarifying the roles, responsibilities and financial commitments; 2) discussing policies on funding expenses related to travel and campus parking and 3) considering a proposal to include Parents’ Council as a standing guest. It was decided that no action was necessary and instead to focus on partnering and opening communications with all networks. Another goal was to develop proposals that balance priorities. Scorza reminded board members that they are welcome to join in on the conversations with the Governance Committee or any other committee at any time. Scorza shared that many discussions have taken place regarding the proposed policies and asked President Lott to share the recommendations in her Executive Committee presentation.

## **Executive Committee**

- President Lott presented the proposed board policy changes related to Board Member Roles & Responsibilities, including a financial commitment (“give/get”) in the distributed materials. A discussion ensued. Todd Sargent made a motion to approve the policy as amended around roles and responsibilities, motion seconded, a discussion ensued. Ed Lew made an amendment to the amended motion for board members to direct funding each year to the UCLA Alumni Association support fund. Motion moved, seconded with one opposed; no abstentions. President Lott asked for the approval of the amended amendment to the policy. Motion approved with six opposed and no abstentions.
- President Lott proposed to pass the guidelines and expectations and not the caps in the financial information at this time and to convene another Governance Committee for continued discussion. All were invited to the meeting to continue the discussion. A motion was made to table the travel policy. Motion seconded and approved with eight opposed and three abstentions.
- President Lott presented the amended parking policy proposal. A motion was made to table the parking policy; motion seconded, 10 opposed with one abstention. Motion failed. A discussion ensued. President Lott presented the proposal for the parking policy; one opposed, with two abstentions. Motion approved.

### **Nominations Committee**

- D'Artagnan Scorza discussed the four Alumni Representatives candidates. USAC position remains vacant. Scorza asked for a motion to approve the Alumni Representative slate. Motion made, seconded and approved unanimously.

### **Diversity Advisory Committee Update**

- Ed Lew and Paco Retana, Co-Chairs, shared information on a centennial project - a museum exhibition which is a movable artistic collage featuring 10 alumni who have impacted society through social justice. Several board members attended signature fundraising events for Diversity Networks. The last DAC meeting to be held in July will be in celebration of the work of the committee.

### **Career Advisory Committee**

- Eve Glatt, Co-Chair shared that the Entertainment Cabinet is developing a curriculum for the Bruin Development Academy.

### **Executive Session**

- The board entered Executive Session to discuss issues related to board culture.

### **Meeting adjourned by President Lott**