



## **2020 Request for Proposals**

Diversity Programs aims to create unique and culturally relevant spaces for alumni of all backgrounds to connect. Over the past five years, we have come across alumni with connections to amazing programs, initiatives, events and other spaces that embrace diversity through various forms of art and activism.

We are hoping to have our alumni directly introduce these spaces to the larger alumni community through the Mixín' It Up Host Application. Diversity Programs will be selecting two to three alumni to host a Mixín' It Up across the 2020 year. Please follow the application process guidelines below.

### **About Mixín' It Up**

Mixín' It Up creates a social and culturally relevant space for alumni across all backgrounds to meet, connect and interact. This signature program aims to be an alumni - inspired and alumni - hosted cultural experience that offers an open space for alumni to come together. From art exhibits to food events and everything in between, the purpose and intention will be left to you to decide.

Past programs have included:

- Mixín' It Up at Hammer – Featuring Alumni in the “Made in L.A.” Exhibit
- Mixín' It Up at DTLA ArtWalk – Hosted by Taneen Jafarkhani '08, featuring alumnae artists for a showcase in honor of Women's Herstory Month
- Mixín' It Up at East West Players “La Cage Aux Folles” – Hosted by Al Aubin Ed.D. '79
- Mixín' It Up with multimedia artist Pamela J. Peters '11
- Mixín' It Up at The Mob Museum with Christy Sakamoto '07, M.L.I.S. '10

Please visit [alumni.ucla.edu/diversity-programs/mixin-it-up/](https://alumni.ucla.edu/diversity-programs/mixin-it-up/) for photos and videos of past events. Mixín' It Up events can be hosted throughout the year.

### **Applying to Host a Mixín' It Up**

Diversity Programs is looking for alumni to host a Mixín' It Up event that explores socially and culturally relevant issues in the world today. This event can be (but is not limited to) an exhibit, showcase and/or performance. Applications are now open and will be accepted on a rolling basis. To submit your application, please email **[diversity@alumni.ucla.edu](mailto:diversity@alumni.ucla.edu)** with your responses and any or all relevant documents.

## Application Overview

UCLA Alumni Affairs Diversity Programs is interested in proposals that fit the themes of art and activism. The project, interactions and experiences must be aligned with the UCLA Principles of Community and True Bruin Values.

If necessary, you may complete your responses on a separate file.

1. Name of proposed Mixin' It Up (i.e. Mixin' It Up at Union Station, etc.)
2. Project Description (500 words maximum)
3. Purpose and Audience
4. Please include a brief biography of the potential alumni who will be hosting the proposed Mixin' It Up. This can include a resume, link to a website or other relevant information.

5. What does it mean to be a Bruin?
6. What makes this proposed Mixin' It Up culturally relevant, and how does it address a social or cultural issue Bruins face today? (500 words maximum)
7. Please describe how you will engage UCLA alumni and create a space for Bruins to connect.
8. Please list any sources of funding for this project, including in-kind support, and, if applicable, any conditions related to that funding support
9. What does the timeline for this project broadly look like? You may attach a separate PDF with the timeline.
10. If applicable, please include an outline of budget requests. [Click here](#) for a sample budget worksheet.