



UCLA Alumni Association
Board of Directors Meeting Minutes
March 7, 2020

Present

Board of Directors: John Arboleda, Melvin Avanzado, Cathy Choi, Carlos Collard, Vito Costanzo, Max Espinoza, Coretta Harris, Lea Howe, Derek Hu, Michelle Kim, Edward Lew, Cheryl Lott, Christine MacLaughlin, Jaime Nack, Lynn Nomura-O'Connell, Sahil Punamia, Paco Retana, Todd Sargent, Martha Saucedo, Matthew Saucedo, D'Artagnan Scorza, Eric Shaw, Julie Sina, Rhea Turteltaub, Ann Wang

Standing Guests: Conor Gohl, Jodi Goldman, John Gong, Christine Simmons, Robert Watson

Guests: Craig Ehrlich, Francis Jimoh

Staff: Brandie Barrera, Alexandra Brown, Natalee Ellars, Cia Ford, Estellaleigh Franenberg, Gloria Ko, Sally Lew, Nancy Mendez, Patricia Nguyen, Jocelyn Tabata, Kristine Werlinich

Executive Session

- President Cheryl Lott welcomed directors to the Executive Session, announcing she invited staff Jocelyn Tabata to attend Executive Session to assist with the process of the action item to approve the Vice-Chair.
- The Board approved the meeting minutes from November 16, 2019.
- The Board approved the election of Todd Sargent as Vice-Chair.
- President-Elect and Nominations Committee Chair provided an overview of the Alumni Board directors elections process.

Welcome and Introductions

- President Lott welcomed directors, guests, staff and Chris Marshall, Founder and CEO of Chris Marshall Advancement Consulting.

Strategic Planning

- Directors, guests and staff participated in the strategic planning discussion led by Chris Marshall. Marshall led discussions for input and perspective on the following topics: UCLA's True Bruin Values; and the Association's Vision, Mission and Priorities.

Centennial Chorus

- Julie Sina, CEO and Associate Vice Chancellor Alumni Affairs, introduced a new musical piece at the request of UCLA College leadership. The piece, commemorating UCLA's centennial, is being considered for performance at commencement. The Board provided

feedback, including suggestions to involve students in the performance and adjusting the piece to reflect current musical styles and values within the lyrics.

Meeting adjourned by President Lott

- A motion was made to adjourn the meeting. Motion seconded and approved unanimously.