



**Saturday - May 11, 2024**

6 pm - Reception and Silent Auction

7 pm - Dinner and Gala Program

UCLA Luskin Conference Center

Centennial Ballroom

425 Westwood Plaza, Los Angeles, CA 90095

## 2024 APA UCLA Award Honorees

*Doug Chiang '86*

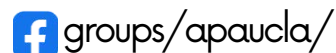
Senior Vice President & Executive Design  
Director - Lucasfilm Ltd.  
2024 APA UCLA Alumnus of the Year

*Dan Mayeda '79 & JD '82*

Entertainment Lawyer  
2024 APA UCLA Alumnus of the Year

You are warmly invited to the Asian Pacific Alumni of UCLA's bi-annual scholarship gala - an event brimming with Bruin fun and community spirit.

Your attendance at our gala will help support the bright futures of UCLA undergraduate and graduate students through APA UCLA's Excellence in Community Service Scholarships.



[apaucla@alumni.ucla.edu](mailto:apaucla@alumni.ucla.edu)



## Doug Chiang '86

Senior Vice President & Executive Design  
Director - Lucasfilm Ltd.  
2024 APA UCLA Alumnus of the Year

Doug Chiang, the Academy Award-winning artist, author, and production designer, began his career as a stop motion animator on the TV series Pee Wee's Playhouse. After attending UCLA Film School, he worked as a commercial TV Director for Rhythm and Hues before becoming Creative Director for George Lucas' Industrial Light & Magic in 1991. Doug has earned numerous awards including an Academy Award, two British Academy Awards, two Clio Awards, a Theo Award, a VES Award, a Webby, The Genie Visionary Award, and an Art Directors Guild Award, including two nominations for best production design. He was also nominated for an Emmy for The Mandalorian. With over 25 years of Star Wars design expertise, Doug oversees designs for the Star Wars franchise, including films, theme parks, games, and new media. He also serves as Production Designer for the Star Wars live-action series The Mandalorian, The Book of Boba Fett, Obi-Wan Kenobi, Ahsoka, and Skeleton Crew.

Daniel Mayeda is a double Bruin who bleeds blue and gold. As an undergrad, Dan was elected the Director of the Asian [Pacific] Coalition and was Co-Chair of the Asian Pacific Islander Law Students Association in law school. He was on the founding Board of APA UCLA and served as Chair in the mid-1990s. Dan was on the UCLA Law School faculty from 2018-2023. In 2018, Dan launched a start-up experiential education program: the UCLA Documentary Film Legal Clinic. As its Associate Director for the past six years, he trained/supervised dozens of law students who provided pro bono legal services to 100+ independent documentary filmmakers, most of whom are from BIPOC, LGBTQ+, disabled, or other underrepresented communities. Dan retired at the end of 2023, and he continues to do limited work as an entertainment lawyer, including providing pro bono services and advice for select clients.



## Dan Mayeda '79, JD '82

Entertainment Lawyer  
2024 APA UCLA Alumnus of the Year



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# Sponsorship Opportunities

Gala Title Sponsor

## PLATINUM SPONSOR - \$20,000

- One (1) Premier table for ten (10)
- APA UCLA Scholarship Recipient Table Sponsorship
- Full-page Color Ad in the Gala Program Book
- Recognition at the Gala
- Recognition in Social Media & e-Newsletter
- Three (3) bottles of premium wine

## GOLD SPONSOR - \$15,000

- One (1) Premier table for eight (8)
- Full-page Color Ad in the Gala Program Book
- Recognition at the Gala
- Recognition in Social Media & e-Newsletter
- Three (3) bottles of premium wine

## SILVER SPONSOR - \$6,000

- One (1) Preferred table for eight (8)
- Full-page Color Ad in the Gala Program Book
- Recognition at the Gala
- Recognition in Social Media & e-Newsletter
- Two (2) bottles of premium wine



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# Sponsorship Opportunities

## BRONZE SPONSOR - \$4,000

- One (1) table for eight (8)
- Full-page Color Ad in the Gala Program Book
- Recognition at the Gala
- Recognition in Social Media & e-Newsletter
- Two (2) bottles of wine

## BLUE SPONSOR - \$1,800

- Half Table - four (4) seats
- Half-page Color Ad in the Gala Program Book
- Recognition at the Gala
- Recognition in Social Media & e-Newsletter

## UCLA COMMUNITY SPONSOR - \$2,000

*Reserved for UCLA and Nonprofit Organizations*

- One (1) table for eight (8)
- Quarter-page Color Ad in the Gala Program Book
- Recognition at the Gala
- Recognition in Social Media & e-Newsletter

